

**TRANSMITTAL SLIP**

DATE

13 July

**TO:**

*AKA*

ROOM NO.

BUILDING

REMARKS:

*PL return  
to FOSM*

**FROM:**

STAT

ROOM NO.

BUILDING

EXTENSION

*Let M*  
*Long F.E.*

13 July 1960

Chief

STAT

London Bureau, FBIS  
c/o American Embassy  
#1 Grosvenor Square  
London W. 1, England

Dear Tom:

Subject: Peking on Africa

Re our WA 743 of 17 June, I am forwarding you the results of our statistical study on certain Peking shows in which BBC expressed an interest, as well as on other shows for a basis of comparison. The figures indicate the percentage of total comment devoted to Africa, including Morocco, Tunisia, and Algeria, for the two-week period 20 June - 3 July.

<u>Total Peking Comment to All Audiences</u>	16.0%
1400-1500 ENG Ind/Pak	19.2
1600-1700 ENG Ind/Pak	18.7
1830-1930 French	35.2
1930-2030 French	35.2
2130-2230 French	35.2
1500-1600 ENG S&E Africa	25.8
2130-2230 ENG WCNEA Africa	26.9
0830-9030 Indonesian	2.6
1030-1130 Indonesian	1.6
1300-1400 Indonesian	6.3

The study thus provides fairly firm content evidence that the three French casts (verbatim repeats of one another) are designed for French-speaking audiences in Africa as well as in Western Europe. These broadcasts contained an even higher proportion of comment on Africa than the broadcasts explicitly beamed to Africa. The content of comment covered all of Africa, with no evidence of particular stress on Algeria or former French colonies.

- 2 -

The evidence regarding the broadcasts to India and Pakistan is less conclusive, although it tends to indicate that the broadcasts are also intended for Africa. As Peking's overall figure indicates, attention to Africa was high in many international-service beams, with Indonesian shows forming an exception rather than a rule.

Sincerely yours,

  
Chief, Radio Propaganda Branch

STAT

cc: Acting Chief, FBID  
FOS (BIS) 